WCC 4 ME
Leadership Committee Meeting
Friday, September 18, 2015
Carroll Hall 228

Members in attendance included:

Rhonda Catron-Wood       John Lawson
Susan Evans               Shawn McReynolds
Ken Fairbanks             Marc Nester
Josh Floyd                Rita Phillips
Kent Glindemann           Natasha Puckett
Gerald Goad               Jason Settle
Bill Grose                Keisha Stuart
Karen Hawkins             Renee Thomas
Leroy Hamilton            Karla Yates
Stan Jones

The meeting was called to order by Susan Evans at 10:00 a.m.

I. Approval of Minutes

a. August 13

The minutes for the August 13, 2015 meeting were presented for approval. Bill Grose made a motion to approve the minutes after correcting the spelling of his name. Kent Glindemann seconded the motion, and the motion was approved.

b. September 11

The minutes for the September 11, 2015 meeting were presented for approval. Karla Yates and Renee Thomas added that they were both also involved in the SDV100 redesign and their names would need to be added. Bill Grose made a motion to approve the minutes after correcting the spelling of his name and adding Renee and Karla to the SDV 100 redesign. Rhonda Catron-Wood seconded the motion, and the motion was approved.

II. Bill’s Questions

Bill stated that he was satisfied and no longer had questions.

II. SDV Redesign-Stan Jones

Stan Jones reviewed the minutes from the SDV meeting. He informed the group that the QEP Master Course is up and to let Ken Fairbanks know if you would like to be added. Members discussed that SDV needed to be more interactive. Stan shared information about the Pre and Post assessment for SDV 100. SDV will meet again on Friday.
III. Marketing-Ken

Ken informed the group that Gerald Goad is helping look for a water bottle as well as other promotional items for the QEP.

a. Shawn

Shawn unveiled the WCC4ME QEP movie poster. The team has discussed using recognizable movie posters and trailers and recreating them with our students and QEP information to help get students excited about the QEP. Members discussed different movies that would be easily recognizable, including *Jaws* with Susan in the pond at WCC.

John Lawson will poll students to find ideas about what movies might be the most recognizable to them such as; Star Wars, Hunger Games, or Frozen.

b. Karla

Karla Yates introduced her idea of having faculty do lip sync battle videos to place on Blackboard to help students give students a more personal look at their professors.

The marketing team is also creating a one page brochure for the QEP to distribute across campus. Dr. Hamilton suggested a bookmark with bullet points.

IV. Assessment updates

Members discussed assessment taking place through conversation. Faculty members will meet with students either in person or through text or video chat. They will communicate with the student by asking student to demonstrate where to find different information on their Blackboard. This will determine their skill as well as provide more interaction between the student and teacher.

V. Other information

Gerald Goad, Josh Floyd, Kent Glindemann, and Susan Evans will meet to decide how to get baseline data by possibly rewording questions from the current Online Learning Success class. They suggested offering extra credit to the current SDV students for completing the assessment. The SDV will be redesigned around data found in this quiz.

The next meeting was set for September 25 at 10 am. In Carroll 228. The meeting was adjourned.