Members in attendance included:

Jenny Buchanan
Susan Evans
Ken Fairbanks
Teresa Galyean
Kent Glindemann
Crystal Goad
Lorri Huffard
George Mattis
Rita Phillips
Natasha Puckett
Keisha Stuart
Renee Thomas

Members not in attendance included:

Katherine Asbury
Jamie Edwards
Shawn McReynolds

The meeting was called to order by committee chair Teresa Galyean at 12:30 p.m.

I. Approval of Minutes

The minutes for the February 4, 2015 meeting were presented for approval. Rita Phillips made a motion to approve the minutes with the correction of Rita Phillips and Katherine Asbury being added as members in attendance. Ken Fairbanks seconded the motion, and the motion was approved.

II. Marketing Committee

Ken Fairbanks presented the slogan from the marketing committee, WCC 4 Me – Making online learning click. He informed the group that wcc4me.com and #wcc4me were both also available. After discussion Jenny Buchanan made a motion to approve the marketing slogan as presented. Lorri Huffard seconded the motion, and the motion was approved.

III. Budget

Susan Evans distributed a budget spread sheet. During discussion it was suggested that fields be added for office supplies, equipment, and software.

IV. New Business

New subcommittee were discussed with Susan Evans heading a subcommittee to look at increasing student readiness, assessing readiness, and online orientation. Natasha Puckett and Renee Thomas agreed to head the subcommittee to look at increasing student success, orientation, and personal connection. Rita Phillips agreed to head the subcommittee for faculty and professional development. Members also discussed institutional goals on retention and developmental education.