Millennials 101: Understand and Engage the Rising Generation

October 7 / 10:00 a.m. in 219 Grayson Hall / WCC Main Campus

Smart, tech-savvy, multi-tasking, and ready to change the world, the Millennial generation is coming to a cubicle near you. Are you ready? Understanding the rising generation is crucial for your organization's long-term success.

In this session, Jessica Stollings Strang, generational speaker and consultant, provides compelling and candid insight to her own generation, the Millennials. Jessica will help you understand the Millennials and equip you to communicate in a way they can hear. She will coach you on management strategies, policies, and messaging that will empower you to attract, hire, develop and retain the next generation of leaders. After this seminar, you will be empowered to:

- define the four generations in the workplace and identify their unique strengths
- understand the Millennial generation (and all that makes them tick) and develop strategies to engage them for your unique objectives
- manage, develop and mentor the rising generation of leaders

$50.00 per person. Pre-registration required. Seating is limited.

To register, complete and return the form on the back of this flyer with payment to:

WCC/Workforce Development, 1000 East Main Street, Wytheville, VA 24382
Non-Credit Application for Admission
Wytheville Community College – Office of Workforce Development
1000 East Main Street, Wytheville, VA 24382
Phone: 276-223-4763  Fax: 276-223-4716

Name
Prefix: (Mr., Mrs.)  First  Full Middle  Last  Suffix (Jr., Sr.)

Social Security Number:  -  -  See privacy statement, which may be obtained in the Admissions/Records Office.

Former Name
First  Full Middle  Last

Date of Birth:  /  /  
(Month)  (Day)  (Year)

Have you previously attended, applied for admission to, or been employed by any Virginia Community College?  Yes  No
If yes and you know your Student ID/EMPL ID, please provide:  
What campus do you plan to attend (if known)?  
Primary Phone (include area code):  -  Ext.

Mailing Address
Street Address  City  State  Zip  Country, if not USA
Current residence:  (City/County)  Provide what you consider to be your location of residence.
Have you lived in Virginia for the last 12 months? Yes  No  If no, where else did you live:

VISA Type  VISA Expiration Date

Email Address

Emergency Contact Information
First Name  Last Name  Relationship  Phone

Employer Name & Address

Business Phone  Ext.  Employer E-mail address

Ethnicity  American Indian/Alaskan Native  Asian  Black/African American
  Hispanic/Latino  White  Native Hawaiian/Other Pacific Island

Gender  Male  Female

  Alien temporary  Not living in the U.S.  Not indicated

Primary Language  English  Other

Military Status  No Military Service  Spouse  Dependent  Active Duty  Active Reserves
  Inactive Reserves  Retired  Veteran/VA Ineligible  Veteran  Branch

Applicant’s Signature:  Date:
This institution promotes and maintains educational opportunities without regard to race, color, sex, ethnicity, religion, gender, age (except when age is a bona fide occupational qualification), handicap, national origin or other non-merit factors. For further information, contact the Title IX Coordinator in Smyth Hall – Room 110, (276) 223-4869.
Note: Employer, date of birth, sex, and race information are used for research, reporting, and management of student records.

CLASS REGISTRATION
Title  Class Prefix  Course Number  Section  SIS Class #  CEU’s  Cost  Start Date  End Date
Millennials 101: Understand and Engage the Rising Generation  BUSC  4105  1  .1  $50.00  10/7/14  10/7/14